



FAMILY WEALTH PLANNERS  
PERSONAL TAX ADVISORS  
[www.personalwealthstrategies.net](http://www.personalwealthstrategies.net)  
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## Investment Considerations for the Family

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|------------------------|---|---|
| ◆ Long Term Objectives | <input type="checkbox"/> Time Horizon<br><input type="checkbox"/> Family Transfers<br><input type="checkbox"/> Philanthropy<br><input type="checkbox"/> Special Needs               | <input type="checkbox"/> Retirement<br><input type="checkbox"/> Estate Planning<br><input type="checkbox"/> Personal Involvement  |
| ◆ Professional Advice  | <input type="checkbox"/> Objectivity<br><input type="checkbox"/> Fees vs Commissions<br><input type="checkbox"/> Personal Involvement   | <input type="checkbox"/> Advisor Skill<br><input type="checkbox"/> Advisor Reporting<br><input type="checkbox"/> Multiple Advisors  |
| ◆ Transfers to Family  | <input type="checkbox"/> Children, parents, etc.<br><input type="checkbox"/> Tax Attribution<br><input type="checkbox"/> Matrimonial Laws<br><input type="checkbox"/> Documentation | <input type="checkbox"/> Trusts<br><input type="checkbox"/> Estate Freeze<br><input type="checkbox"/> Loans to Family<br><input type="checkbox"/> Control/Security              |
| ◆ Market Risk          | <input type="checkbox"/> Short Term Risk<br><input type="checkbox"/> Volatility vs. Risk<br><input type="checkbox"/> Liquidity  | <input type="checkbox"/> Canadian Economy<br><input type="checkbox"/> Weak Sectors<br><input type="checkbox"/> World Turmoil  |
| ◆ Investment Choices   | <input type="checkbox"/> Near Cash<br><input type="checkbox"/> Bonds<br><input type="checkbox"/> Stocks<br><input type="checkbox"/> Real Estate Investments                         | <input type="checkbox"/> Vacation Properties<br><input type="checkbox"/> Ethical Considerations<br><input type="checkbox"/> Businesses<br><input type="checkbox"/> Family Loans |
| ◆ Diversification      | <input type="checkbox"/> Canada/US/Global<br><input type="checkbox"/> Stocks/Bonds  | <input type="checkbox"/> Age Factor<br><input type="checkbox"/> Sector Investing  |
| ◆ Rate of Return       | <input type="checkbox"/> Nominal Return<br><input type="checkbox"/> Fee Costs<br><input type="checkbox"/> Deductibility of Fees   | <input type="checkbox"/> Tax Rates<br><input type="checkbox"/> Inflation  |
| ◆ Income Taxes         | <input type="checkbox"/> Tax Rates<br><input type="checkbox"/> Income Attribution   | <input type="checkbox"/> Fee Deductibility<br><input type="checkbox"/> RRSP/TFSA/Investing  |

*This checklist not only reviews the many considerations about investing but also it also looks carefully at the investment time horizon and ability to recover from a substantial loss. Future use of funds and the timing of that use is highly and important should influence your choice significantly.*